

PRESS INFORMATION

Isny, August 2015

Great presentation of Dethleffs at Formula 1 in Silverstone and Budapest

Much attention and huge press furor was caused by the two Dethleffs motorhomes of Formula 1 drivers Nico Hülkenberg and Sergio Perez. The legendary Formula 1 race in Silverstone is the holy Mecca for every racing enthusiast. The race is visited by the whole season with more than 140.000 thrilled fans.

While Nico was parking his XLI full of pride in the paddock, the XLI of Sergio Perez stood alongside with 18.000 other campers on the Woodlands Campsite in the Sahara Force India Fan Village. The media hype was so strong that Will Ponissi, Sahara Force India Communication Director, had to coordinate the whole event himself.

The owner of the racing team – Vijay Mallya – did not hesitate to personally introduce the XLI to the NBC.

Although the motorhome of Nico was one of the smallest ones in the paddock, it was extremely well received by his colleagues. Jenson Button described the XLI as "... a really great looking motorhome with a brilliant interior and it's so very practical too...".

This positive mood accompanied the two racers throughout the weekend. Together with many fans, both were also cheered by British Dethleffs dealers, who had the opportunity to see the race in front of their eyes. It was the first time that both revised Formula 1 cars were put on the road in Silverstone. In the race Nico Hülkenberg and Sergio Perez both put the pressure on the leaders for a while before they scored on places 7 and 9.

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Budapest on the other hand was a real challenge for both drivers with temperatures around 40 degrees on Friday and Saturday. After the crash of Sergio Perez on Friday, everybody held back their breath. The same happened when Nico Hülkenberg crashed on Sunday. Bad luck for the great team of Sahara Force India F1.

Good thing that both could relax in their air conditioned motorhomes, before starting their well-earned summer break.

Just in time for the Grand Prix in Belgium Dethleffs will be reporting again.

About Dethleffs

With inventing the first caravan in Germany – initially called “Wohnauto” – the company’s founder Arist Dethleffs founded the caravanning industry in Germany. Today the Dethleffs GmbH & Co. KG located in Isny im Allgäu is one of the largest manufacturers of leisure vehicles in Europe. With almost 800 employees in one of the most modern production factories in the industry they produce almost 10.000 vehicles annually. With that outcome Dethleffs belongs to the most valuable leisure vehicle producing companies in the world.